



Asia-Pacific
Economic Cooperation

2007/SOM3/ECSG/SEM/018

Review of Day 1

Purpose: Information
Submitted by: Information Integrity Solutions



**2nd Technical Assistance Seminar on the
International Implementation of the
APEC Privacy Framework
Cairns, Australia
25-26 June 2007**



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Summary of Seminar

Day 1

APEC ECSG Second technical implementation seminar on International implementation of the APEC Privacy Framework

*Canberra, Australia
25 June 2007*



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Seminar theme – “CBPRs: building confidence in an accountable system for personal information moving between economies”

- “Privacy is local; processing is global”
 - How to make accountability also global?
 - APEC Privacy Principle 9
 - How to keep the original privacy promise
 - Original economy law
 - Company privacy policy and other undertakings
 - Consumer choices

LIMITED first steps

- APEC's ECSG Data Privacy Sub-Group wants to address a small part of the problem in pathfinder projects in 2008
 - Consumer to business (& business to business) only
 - A volunteer group of APEC economies only
 - Cross-Border Privacy Rules only
 - For Businesses that opt in only
 - Hence, probably large companies only
- Expand later if successful
 - Start again if not successful !?!
- Remember this integrates into wider Sub-Group work eg on information sharing & cooperation between regulators

Where are we right now?

Yesterday:

“Begin scoping & developing cooperative cross-border arrangements for implementing a Cross-Border Privacy Rules (CBPR) system based on the preferred model identified in the First Technical Assistance Seminar”

Today:

“Provide input to decisions on APEC projects to undertake in 2008 within the proposed Pathfinder framework that would assist in implementing these cooperative arrangements”

What did we learn yesterday?

- Regulators showing clear willingness to work together
 - APPA, OECD
 - Very real differences in laws affecting privacy regulation
- Trustmarks also
 - ATA & GBDe; Mexico conference
- Business plea
 - Clarity, Consistency, Cooperation & Consensus
- Consumer view
 - VERY cautious if non-government accountability agents make processes more complex

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