



Asia-Pacific  
Economic Cooperation

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**2007/SOM3/ECSG/PTS/010**

Agenda Item: IV i

## **2nd APEC e-Trade and Supply Chain Management Training Program**

Purpose: Information

Submitted by: China



**Paperless Trading Subgroup Meeting  
Cairns, Australia  
28 June 2007**



## 2nd APEC E-Trade and Supply Chain Management Training Program

APEC E-Commerce Business Alliance

2007-7-2



### *Background*



❖ **Hosted by :**

- Asia-Pacific Economic Cooperation(APEC)
- Ministry of Commerce, People's Republic of China

❖ **Co-sponsored**

- Korea;
- Hong Kong, China

❖ **Organized by:**

- APEC e-Commerce Business Alliance
- China International Electronic Commerce Center

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## *2nd Training Course*



❖ **Date:** Mar. 27th – 29th, 2007

❖ **Venue:** Sanya, China



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## *2nd Training Course*



❖ **Lecturers from public and private sectors:**

- China;
- Korea;
- U. S. A;
- Hong Kong, China;
- Chinese Taipei;

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## *Active Participants*



**More than 40 active participants from:  
Indonesia, Thailand, Russia, Peru, Philippines, Singapore,  
Viet Nam and P. R. China**



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## *Objective achieved*



- ❖ **Raise the awareness level and understanding, knowledge and skills of e-trade, e-commerce through education among APEC members, especially developing member economies;**
- ❖ **Strengthen cooperation in the field of trade among member economies so as to enhance bilateral or multi-lateral trade development among APEC member economies;**
- ❖ **Reinforce the collaboration between policy makers, officials, enterprises and academies to create a better economic environment;**

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## *Lessons learned:*



- ❖ Definition, components, characteristics, challenges in developing e-trade and supply chain;
- ❖ Introduce new tools and solutions for implementing e-trade and supply chain management;
- ❖ Based on case studies and pilot project analysis, learn how to establish a low cost, efficient and sustainable operation mode to promote regional trade ;
- ❖ Learn the latest development status of paperless trading both in developed and developing economies;

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## *Lessons Learned*



- ❖ Taking each economy's characteristics into consideration, learn how to strengthen the resources consolidation and cooperation among member economies;
- ❖ Share experience and know-how on developing e-port, e-government service, secure cross-border trade and supply chain management;

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## *Proposals recognized*



- ❖ Public service such as trade management, custom services and commodity inspection are important factors for developing e-business and support chain.
- ❖ The quality and efficiency of public service have direct impact on the promotion of support chain in value.

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## *Proposals recognized*



- ❖ Government is the driving force and the steering wheel of the initial development of e-trade.
- ❖ How to integrate material flow, capital flow and information flow to establish a low cost, efficient and sustainable operation mode become an important task for public sector to create an favorable environment for e-trade development;

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## *Proposals recognized:*



- ❖ The two most important drivers for e-trade and SCM development:
  - Financial Supply Chain;
  - Logistics Chain;

(But Financial Supply Chain Management is still a fairly new concept for both the public sector and private sector)

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## *Next Step*



- ❖ The second phase of the training financial supply chain training course has been proposed by *CIECC for 2008*;
- ❖ Co-sponsored by Korea and Hong Kong, China;

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**Comments and suggestion  
welcomed  
for the 2008 project proposal!**

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